



# SAPPA

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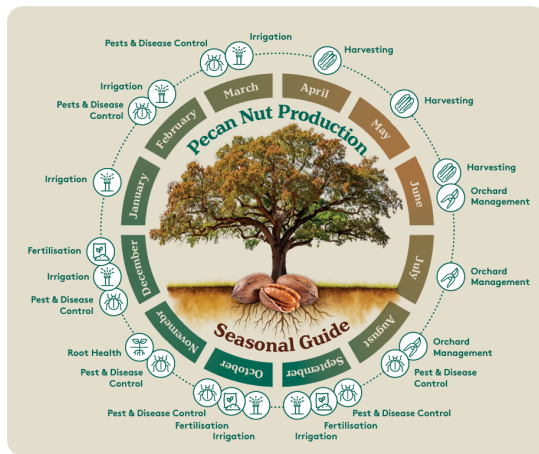
## **Pecanomics 2025**

Pecanomics 2025 provides a comprehensive, data-driven overview of the South African pecan industry, placing local performance within a global context. The report covers global and South African production trends, regional production breakdowns, cultivar composition, orchard expansion, and tree sales, as well as detailed analysis of South Africa's in-shell and shelled pecan exports. Drawing on verified data from SARS, PPECB, Chinese customs data, processors, nurseries, and international sources, Pecanomics 2025 offers valuable insights into volumes, prices, market destinations, and seasonal trade patterns.

**[Download Pecanomics 2025](#)**

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# Start the Season Right: SAPPA's Pecan Production Seasonal Guide



As we start the new year, we would like to remind producers of the **SAPPA Pecan Production Seasonal Guide**, which is available on our website. The guide provides a clear month-by-month overview of key focus areas such as irrigation, fertilisation, pest and disease management, harvesting, and orchard maintenance, helping with planning and decision-making throughout the season.

We encourage you to download it and keep it handy as a practical reference for the year ahead.

**Download SAPPA's Seasonal Guide**

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## Do You Know the Impact of the Fig Tree Borer in Your Orchard?

The Fig Tree Borer (*Phrynetia spinator*) is an indigenous pest that can cause serious structural damage to pecan trees through larval feeding in the main stem and

scaffold branches. While damage is often sporadic, the full extent and impact of this pest within the South African pecan industry is not yet well quantified.

SAPPA has published a Good Practice Guide on scouting and managing Fig Tree Borer in pecan orchards, which provides practical information on identification, damage symptoms, seasonal occurrence, and current control options.

To better understand the prevalence and impact of this pest, we kindly ask producers to assist us by completing a short questionnaire.

*The questionnaire will take approximately 2 minutes to complete.*

Your input will help SAPPA assess the industry-wide impact of Fig Tree Borer and guide future research, management recommendations, and support initiatives.

**Complete Questionnaire**

**Good Practice Guide**

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## **NAMC Visit to the Northern Cape**

The Transformation Review Committee of the National Agricultural Marketing Council (NAMC) conducts on-farm visits to projects funded through Statutory Levies to obtain first-hand insight into industry transformation initiatives.

During the first week of December 2025, SAPPA hosted the committee on a visit to selected pecan projects in the Northern Cape, including Vaalharts, the Jacobsdal area, and the region from Groblershoop to Keimoes.



A representative group of nineteen projects was visited, ranging from...

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## Terugvoer op Markontwikkeling Voorstel van Stoffel van Zyl

Op 4 Desember het SAPPa se Markontwikkelingskomitee die geleentheid gehad om na Stoffel van Zyl se voorstel oor markontwikkeling te luister, soos dit tydens die Algemene Jaarvergadering in November bekendgestel was.

Die dokument wat vooraf gedeel was, het insigte gebied oor die verdere benutting van die bestaande Chinese mark. Die inhoud is saamgestel op grond van inligting beskikbaar in die openbare domain, ander beskikbare navorsing en Stoffel se besoek aan China. KI (Kunsmatige Intelligensie) is as hulpmiddel gebruik om inligting te versamel en te moduleer. Hierdie werk het 'n belangrike bydrae gelewer tot die gesprek oor hoe die bedryf moontlik sy posisie kan versterk. Die dokument het nie voorsiening gemaak vir die identifisering of ontwikkeling van alternatiewe of aanvullende markte nie, maar slegs gefokus op mark penetrasie.

Die voorlegging het verskeie scenario's en teoretiese beginsels uitgelig...

**Lees meer**

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## SAPPa Greetings / SAPPa Groete



**SAPPa**

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